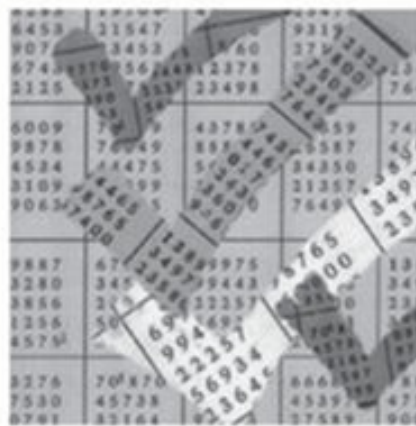


How to Analyze Survey Data (Survey Kit)

Arlene G. Fink

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Arlene G. Fink : How to Analyze Survey Data (Survey Kit) before purchasing it in order to gage whether or not it would be worth my time, and all praised How to Analyze Survey Data (Survey Kit):

0 of 0 people found the following review helpful. for beginnersBy drewdog235pretty simple, written for a beginner, but not a bad overview. good for a first-timer.

Clear and concise, How to Analyze Survey Data begins with a basic overview demonstrating what statistics can do for

surveys, describing measurement scales in detail and showing how to choose a method to analyze results. The book includes checklists and guidelines as well as practice exercises to enable the reader to monitor their progress. A discussion of regression, hypothesis testing, screening, and transforming data is also included.

About the Author Arlene Fink (PhD) is Professor of Medicine and Public Health at the University of California, Los Angeles, and president of the Langley Research Institute. Her main interests include evaluation and survey research and the conduct of research literature reviews as well as the evaluation of their quality. Dr. Fink has conducted scores of evaluation studies in public health, medicine, and education. She is on the faculty of UCLA's Robert Wood Johnson Clinical Scholars Program and is a scientific and evaluation advisor to UCLA's Gambling Studies and IMPACT (Improving Access, Counseling Treatment for Californians with Prostate Cancer) programs. She consults nationally and internationally for agencies such as L'institut de Promotion de la Prévention Secondaire en Addictologie (IPPSA) in Paris, France, and Peninsula Health in Victoria, Australia. Professor Fink has taught and lectured extensively all over the world and is the author of more than 130 peer-reviewed articles and 15 textbooks.