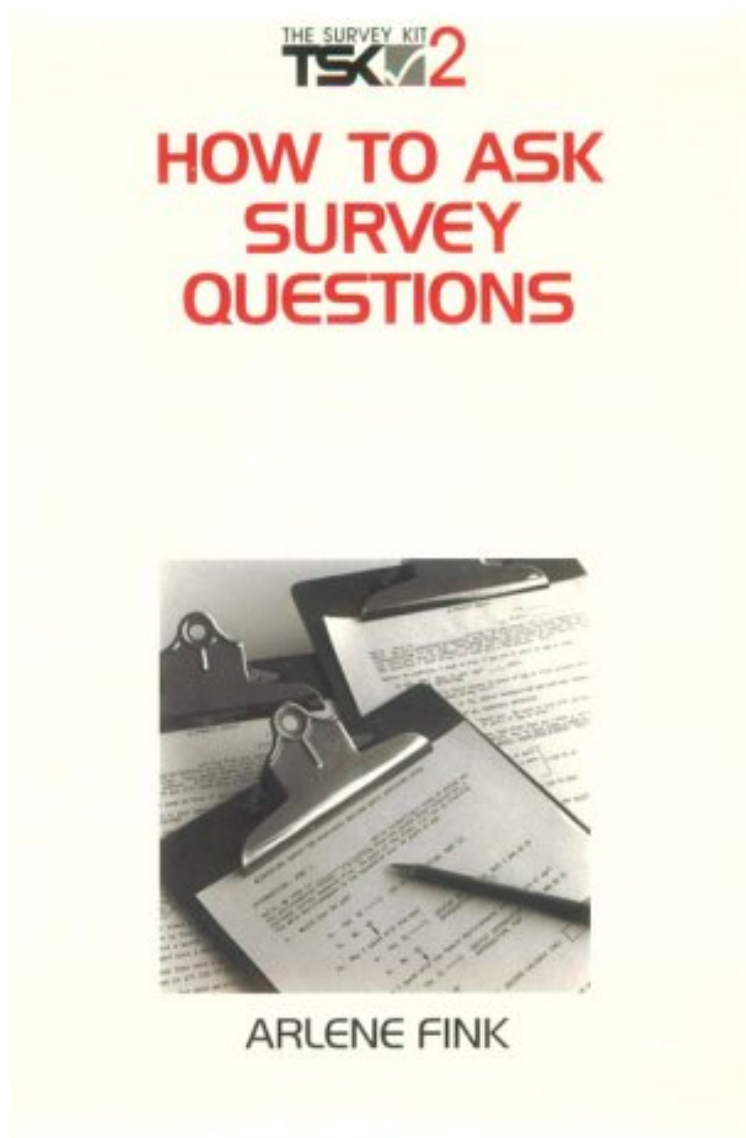


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## How to Ask Survey Questions (Survey Kit, Vol 2)

*Arlene G. Fink*

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This volume guides readers in determining a feasible number of survey questions, preparing appropriately worded

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About the Author Arlene Fink (PhD) is Professor of Medicine and Public Health at the University of California, Los Angeles, and president of the Langley Research Institute. Her main interests include evaluation and survey research and the conduct of research literature reviews as well as the evaluation of their quality. Dr. Fink has conducted scores of evaluation studies in public health, medicine, and education. She is on the faculty of UCLAs Robert Wood Johnson Clinical Scholars Program and is a scientific and evaluation advisor to UCLAs Gambling Studies and IMPACT (Improving Access, Counseling Treatment for Californians with Prostate Cancer) programs. She consults nationally and internationally for agencies such as L'institut de Promotion de la Prvention Secondaire en Addictologie (IPPSA) in Paris, France, and Peninsula Health in Victoria, Australia. Professor Fink has taught and lectured extensively all over the world and is the author of more than 130 peer-reviewed articles and 15 textbooks.