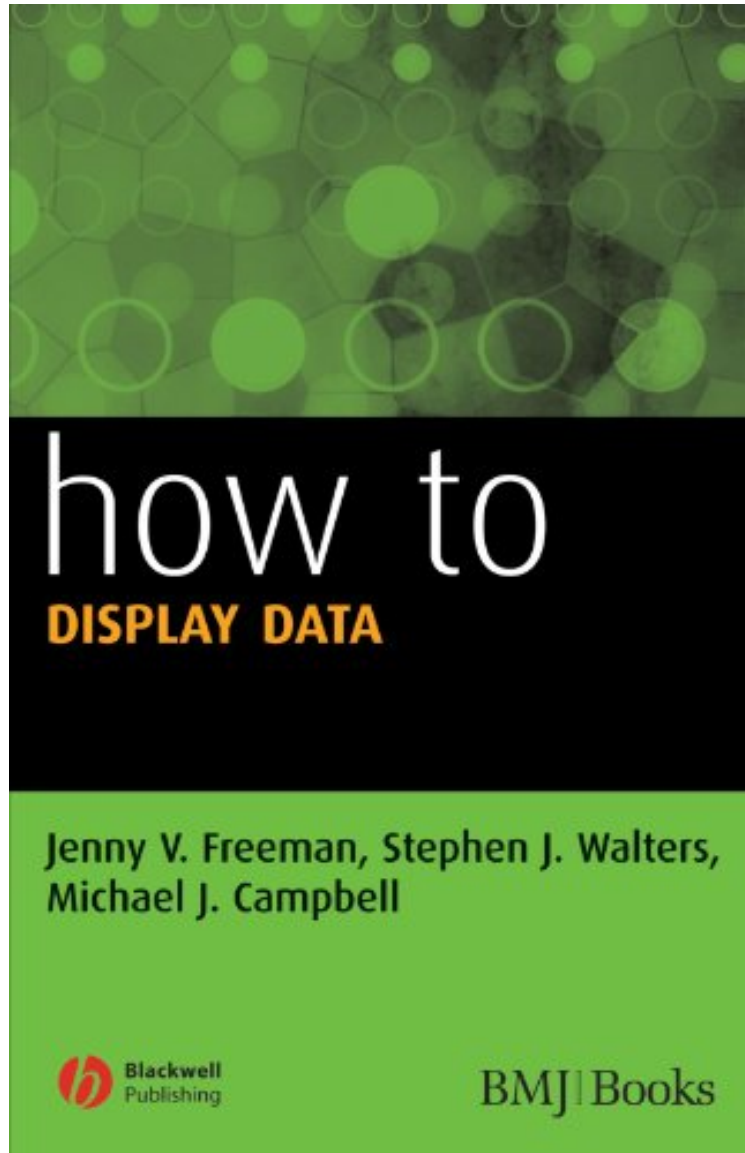


## How to Display Data

*Jenny V. Freeman, Stephen J. Walters, Michael J. Campbell*  
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#1643809 in Books Wiley-Blackwell 2008-02-11Original language:EnglishPDF # 1 8.50 x .28 x 5.48l, .42  
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**Jenny V. Freeman, Stephen J. Walters, Michael J. Campbell : How to Display Data** before purchasing it in order to gage whether or not it would be worth my time, and all praised How to Display Data:

1 of 1 people found the following review helpful. Very overpriced but still goodBy I Teach TypingIf you have never read anything about how to make good graphics and tables pick this up. I have been teaching statistics and data visualization for many years and this book does a great job of digesting and summarizing some of the best advice I have seen in other books. It has some of the nicest coverage of tables that I have read. Unfortunately it has a couple

weaknesses. It is missing some examples of strong vs weak graphics covered elsewhere (for the best coverage of good vs bad plots see *Creating More Effective Graphs*) and it is missing any in depth coverage of the grammar of graphics that are popular in analysis packages like SPSS or ggplot2 in R (see *ggplot2: Elegant Graphics for Data Analysis (Use R!)* if you want to learn about the grammar of graphics with R). The density of useful information here is great but the cost per page of this book is so high that it is not worth the money. If you are on a tight budget you will be upset at the size (but not the quality) of this book.

Effective data presentation is an essential skill for anybody wishing to display or publish research results, but when done badly, it can convey a misleading or confusing message. This new addition to the popular *How to* series explains how to present data in journal articles, grant applications or research presentations clearly, accurately and logically, increasing the chances of successful publication.

"This book offers most excitement and is abound with promise." (Urology News, May/June 2009) "The book casts a fresh light on many issues related to effective data presentation. The questions raised and ideas offered are thought-provoking, innovative and easily implemental ... .It is a small but powerful book which I firmly believe everyone would enjoy while reading in addition to learning." (Academici, April 2009) "This book not only provides an enjoyable read, but also it reminds readers how and how not to display data. I strongly recommend this book for both medical researchers and inter-disciplinary readers, including empirical musicology." (Academici, February 2009) This text would be an excellent primer for those who have the computer background for producing graphics but who lack training in the presentation of material. (The American Statistician, February 2009) Effective data presentation is an essential skill .This should be very helpful to the target audience. Good data presentation should contribute to publication and presentation. (Doody's Book s) From the Back CoverEffective data presentation is an essential skill for anybody wishing to display or publish research results, but when done badly, it can convey a misleading or confusing message. This new addition to the popular *How to* series explains how to present data in journal articles, grant applications or research presentations clearly, accurately and logically, increasing the chances of successful publication. Packed with real examples from scientific literature, this instructive handbook describes appropriate methods for displaying a variety of quantitative information using both graphs and tables, to enhance the interpretation of scientific research. Examples of bad presentation highlight the pitfalls of data display and will ensure that readers never fall into the same traps! Written in a readable and accessible style, *How to Display Data* is a must-have guide for anyone who needs to present data in journal articles, grant applications, or at research meetings. Clear and accurate presentation of data is an essential part of medical publication. Currently the standard in journals and at conferences is poor. This short and easy-to-use book shows you how to present data clearly and logically, helping you to get your submission accepted. It has plenty of examples of good and poor data display, and the final chapter reviews existing software.

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