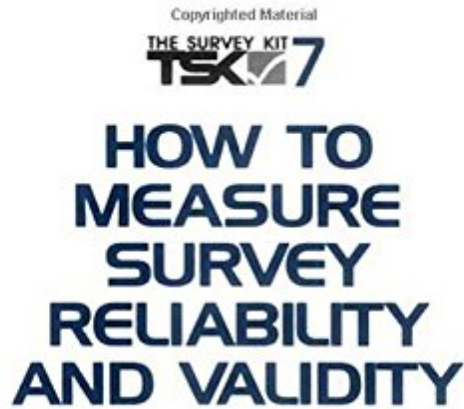


(Ebook free) How to Measure Survey Reliability and Validity (Survey Kit)

## How to Measure Survey Reliability and Validity (Survey Kit)

*Mark S. Litwin*

*\*Download PDF | ePub | DOC | audiobook | ebooks*



MARK S. LITWIN

Copyrighted Material

DOWNLOAD



READ ONLINE

#1756782 in Books SAGE Publications, Inc 1995-08-03 Original language: English PDF # 1 9.00 x .25 x 6.00l, .38 #File Name: 080395704196 pages | File size: 66.Mb

**Mark S. Litwin : How to Measure Survey Reliability and Validity (Survey Kit)** before purchasing it in order to gauge whether or not it would be worth my time, and all praised How to Measure Survey Reliability and Validity (Survey Kit):

2 of 2 people found the following review helpful. BriefBy Kathryn Wood Useful guidebook to keep by your desk if you ever wanted to double check a term. Not a complete text for learning the concepts though. Too brief3 of 3 people found the following review helpful. Excellent SeriesBy Steven Hess The series containing this text are written for people who need to assemble a survey and make it work. Easy to read and well worth the addition to your library. I recommend buying the series -- I've burned through them while working on a PhD in Education.0 of 0 people found the following review helpful. OutstandingBy Dr. JA must have for the student interested in designing surveys. Very easy read...doesn't use high level statistic language. Recommend the entire series.

Improving the accuracy of a survey is the focus of Mark S. Litwins book, which shows how to assess and interpret the quality of survey data by thoroughly examining the survey instrument used. He explains how to code and pilot test new and established surveys. In addition, he covers issues such as: how to measure reliability (including test-retest, alternate form, internal consistency, inter-observer and intra-observer reliability); how to measure validity (including content, criterion and construct validity); how to address cross-cultural issues in survey research; and how to scale and score a survey.

About the AuthorChair, Department of Urology. Professor of Urology and Public Health. He trained at Harvard and specializes in testicular, bladder, prostate and kidney cancer. Dr. Litwins research focuses on improving quality of care and quality of life in urologic oncology. He leads Urologic Diseases in America ([www.udaonline.net](http://www.udaonline.net)), the NIHs largest effort at documenting the burden of urologic diseases on the American people. He also created and directs IMPACT, a state-funded program that provides free medical care statewide for low-income, uninsured men with prostate cancer ([www.california-impact.org](http://www.california-impact.org)).