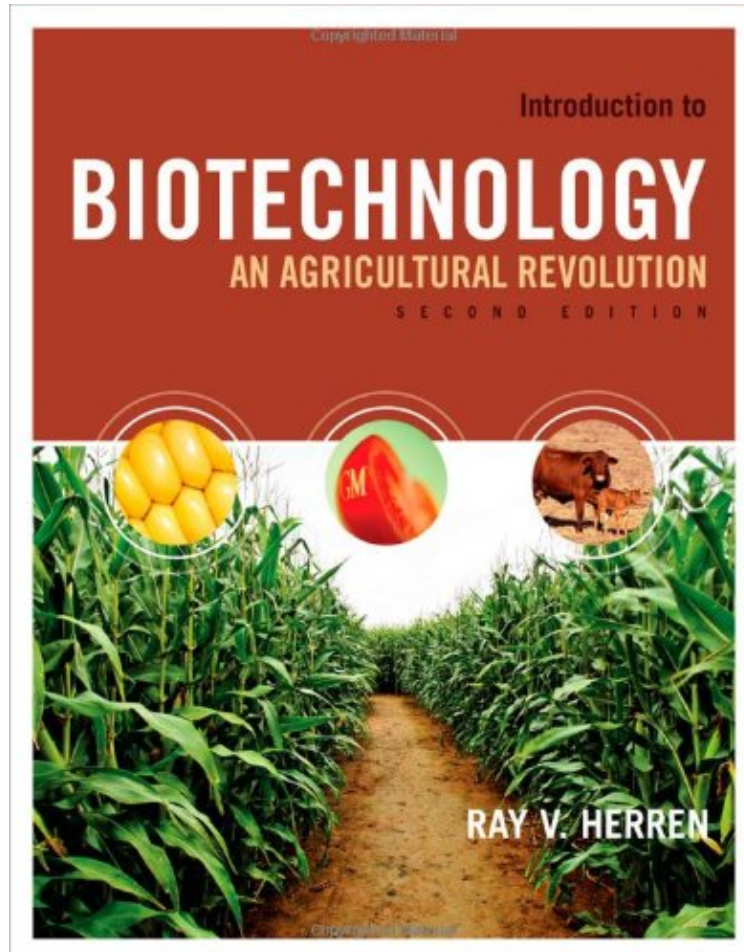


Introduction to Biotechnology

Ray V Herren

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Ray V Herren : Introduction to Biotechnology before purchasing it in order to gage whether or not it would be worth my time, and all praised Introduction to Biotechnology:

0 of 0 people found the following review helpful. Great TextBy JDExcellent text for Ag Biotech0 of 1 people found the following review helpful. TerribleBy Ray BonzekReally crummy book. The text takes up only about half of each page when there aren't pictures. When there are pictures, they are almost always stock images of scientists swirling test tubes or looking at rows of crops. The paper quality is terrible- like magazine paper but much thinner. There is some good information peppered throughout the book, but overall it's just another low quality, high cost book.

INTRODUCTION TO BIOTECHNOLOGY: AN AGRICULTURAL REVOLUTION offers a thorough introduction to biotechnology and the ways it has revolutionized modern agriculture. This newly updated text provides a solid grounding in core biotechnology concepts, as well as information on cutting-edge science and technology and their

applications in real-world agriculture, medicine, and health care. The text's in-depth coverage includes essential topics such as cell functions, genetics, biotechnology applications, and biotech careers, as well as a thoughtful and balanced examination of controversial issues such as genetic engineering, genetically modified organisms, cloning, and potential dangers to humans and the environment. Building on the text's proven strengths, the Second Edition features a stronger emphasis on the science and math of biotechnology, updated content to reflect the latest trends and technology, and new lab exercises to reinforce key concepts and help master the tools and techniques needed to succeed in biotech careers.

"This is a great text. I would recommend it to anyone." About the Author Dr. Ray V. Herren has been actively involved in agriculture for most of his life. He grew up on a diversified farm, where he played a major role in the production of livestock. He obtained a Bachelor of Science degree in agricultural education from Auburn University, a master's degree in agribusiness education from Alabama A M, and a doctorate in vocational education (with an emphasis in agricultural education) from Virginia Polytechnic Institute and State University. Dr. Herren has taught at Gaylesville High School in Alabama, Virginia Tech, Oregon State University, and the University of Georgia in Athens (UGA), where he retired as head of the Department of Agriculture Leadership, Education, and Communication. In addition to serving as National President in the Future Farmers of America (FFA) alumni organization, he has served on numerous committees from the local to international level, including a national task force to develop FFA programs for middle school and the national committee for career development events. His prolific scholarly activity includes 26 journal articles, 51 invited or refereed presentations, and 12 books and manuals. He has also earned several awards for his commitment to service, including induction into the Georgia Agricultural Teacher Hall of Fame and UGA's prestigious College of Education Outstanding Teaching Award.