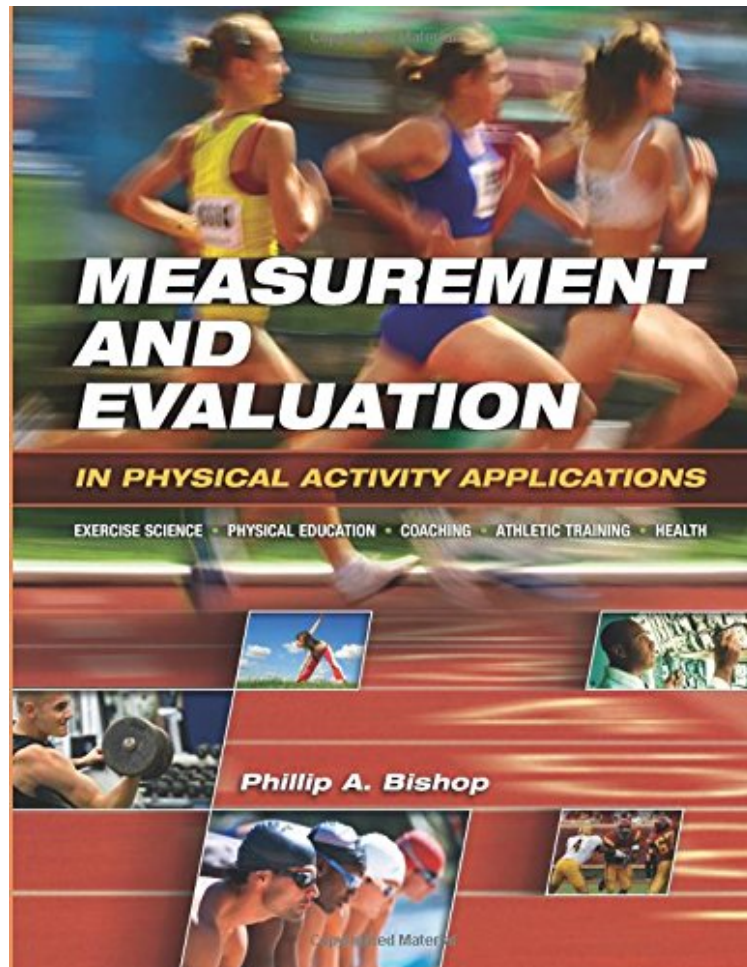


(Free) Measurement and Evaluation in Physical Activity Applications: Exercise Science, Physical Education, Coaching, Athletic Training Health

Measurement and Evaluation in Physical Activity Applications: Exercise Science, Physical Education, Coaching, Athletic Training Health

Phillip A. Bishop

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This book takes a learner-oriented approach as it strives to make complex material understandable and usable. By understanding the underlying principles of measurement and evaluation, readers will then be able to apply those principles and concepts in a variety of physical activity and health-related settings. Practical exercises and applications demonstrate the usefulness of measurement and evaluation, reinforce key points, and make readers active participants in their own education. The book is divided into three parts. Part One introduces the measurement process, showing readers the relevance of measurement and evaluation to their personal and professional lives, and including examples and statistics related to such concepts as validity, reliability, and objectivity. The two chapters in Part Two further help readers understand numbers and assist those who need to use more advanced statistical calculations. Part Three presents measurement and evaluation applications in various settings, such as measuring physical fitness; measuring exercise, physical activity, and health; measuring in competitive sports and coaching; measuring and evaluating knowledge and assigning grades; and measuring in research. Throughout, discussions and examples show the relevance and application of measurement and evaluation in various professions, including physical therapy, athletic training, fitness/wellness management, exercise and sport psychology, exercise science, coaching, and physical education.

Dr. Bishop's style puts students at ease as he smoothly and comfortably leads them through complex measurement and evaluation concepts. He makes these concepts clear and understandable, with excellent real-world and practical examples that students can relate to. --Robert J. Plotke, California State University, Northridge
About the Author
Phillip A. Bishop is Professor of Exercise Science at Liberty University, Lynchburg, USA. Previously, he was at the University of Alabama for 32 years; there, he served as Professor of Exercise Science and Director of the Exercise Science Graduate Program. He is a graduate of the U.S. Naval Academy, James Madison University, and the University of Georgia. He has co-authored more than 175 peer-reviewed research articles and has given more than 350 presentations at professional meetings, including the American College of Sports Medicine (ACSM) and SHAPE America. Bishop has also been a consultant to the International Standards Organization, National Institutes of Health, National Institutes of Occupational Safety and Health, RD Defence Canada, Kimberly Clark Corporation, Shell Chemical, and several other private corporations. Much of his consultant work deals with measurement and evaluation, illustrating the importance of this knowledge. He has given presentations in Afghanistan, Armenia, Botswana, China, Costa Rica, Cuba, Ecuador, Egypt, Jamaica, Japan, Jordan, Mexico, Mongolia, Nicaragua, Panama, Peru, Philippines, Republic of South Africa, Sweden, Switzerland, Venezuela, and elsewhere