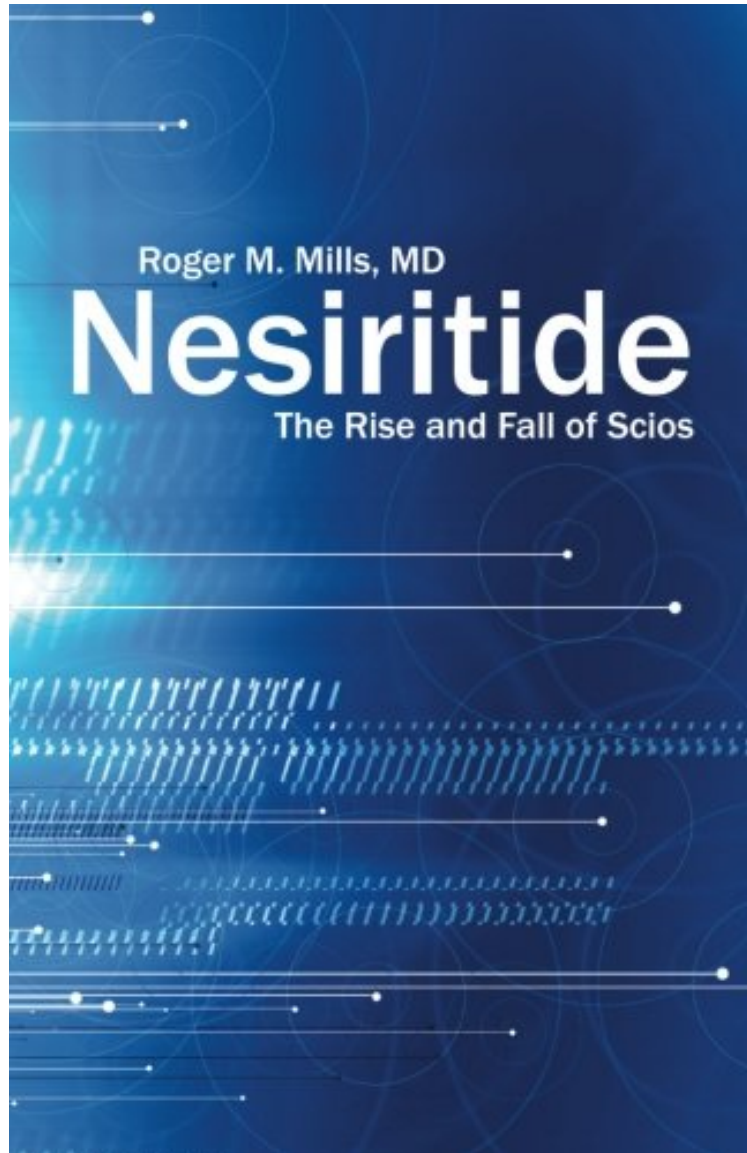


(Mobile book) Nesiritide

Nesiritide

Roger M. Mills

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Roger M. Mills : Nesiritide before purchasing it in order to gage whether or not it would be worth my time, and all praised Nesiritide:

0 of 0 people found the following review helpful. Seeking approvalBy Tom SullivanDr Mills has managed to make this story from his time in the pharmaceutical industry dramatic, funny, and informative. I really didn't expect the quotes from Doug Adams and John Belushi (!) or the hanging Chihuly sculpture to become a metaphor for the

plunging fortunes of Scios. And since I'm neither a doctor nor a statistician I was surprised how much of the technical side of the story he made available to me. I know Eddy Bucznyski, the heart patient in chapter one, or I know people like him and the way Mills uses these concrete examples not only clarifies what Heart Failure is but gives it a human face that shows why effective treatment is important. Recommended as in insider story of cardiac medicine, big pharma, drug regulation and the trials of the trials needed to get a new medicine approved.0 of 0 people found the following review helpful. Recommended for those in the pharmaceutical research and development industry ...By rmsA very well written book which keeps your interest throughout. Recommended for those in the pharmaceutical research and development industry and for those who are not. It gives enlightening insight to the internal processes of drug development. It's informative, factual, humorous: a very good read.0 of 0 people found the following review helpful. Laugh while you learnBy kcOutstanding book! Fascinating, instructive, beautifully written with humor woven throughout.

"This remarkably insightful book gives true meaning to the apocryphal moan from the pharmaceutical CEO as he traveled home after an FDA slap down: 'Drug development ain't for sissies'." Peter Kowey, MD, author of LETHAL RHYTHM, DEADLY RHYTHM and THE EMPTY NET When Roger Mills, a medical school professor, made a late-career move from academic cardiology to the pharmaceutical industry, he had no idea what the next decade would bring. At the University of Florida in the late 1990s, he had been a clinical investigator in a phase 2 trial studying the dosing and efficacy of nesiritide, which Scios Inc. was attempting to bring to the market. He joined the company in 2005, and soon became its vice president for medical affairs. Nesiritide was the biotechnology company's only product in clinical development, and after a stunning turn of events at a Food and Drug Administration meeting in 1999, company president Dick Brewer had to use all his smarts to keep the company together and reverse its fortunes.